Collaboration on environmental conservation

KUALA LUMPUR: STM Lottery Sdn Bhd (STM Lottery) and the Forest Research Institute Malaysia (FRIM) have teamed up again for a tree planting initiative to support the government's goal of planting 100 million trees, contributing to environmental conservation.

A team of staff volunteers from STM Lottery, led by its deputy general manager of Communications and Sustainability Giam Say Khoon visited the Kepong Botanic Gardens of FRIM in Kuala Lumpur on June 29 to fulfill their annual commitment to the

cause by planting 80 Meranti trees.

The volunteers began their day with an informative session by FRIM head of the Silviculture Branch Dasrul Iskandar Darus, who briefed them on

the best practices for planting saplings effectively.

The tree planting programme not

The tree planting programme not only helped to deepen the volunteers' appreciation for environmental conservation but also to enjoy the beautiful and exotic greenery at the botanical garden.

"We are thrilled with this partnership and we would like to thank FRIM for providing us the platform as well as expertise in making this event a success.

"The programme aligns seamlessly with STM Lottery's efforts to support the United Nations Sustainable Development Goals 13 and 15, which focus on combating climate change and promoting the sustainable use of terrestrial ecosystems," said Giam.

"Malaysia aims to achieve net-zero emissions by 2050. Through initiatives like this one, we are making strides toward a greener, more sustainable future." he added.

STM Lottery is unwavering in its commitment to environmental sustainability and since collaborating with FRIM in 2022, the company has planted 200 trees.



多多博彩志愿员工与大马森林研究院的代表们,在指定的植树地点一同开心合照。

多多博彩再联手森林研究院 配合政府环保倡议展开植树

(吉隆坡 3 日讯) 多多博彩今年再接 再厉,与大马森林研究院 (FRIM) 合作 展开一项植树活动,旨在配合政府针对 环境保护而倡议的"种植一亿棵树"活 动,为维护大自然献绵力。

一支由多多博彩员工组成的志愿团队,在公关与永续发展部副总经理严世坤的带领下,在 6 月 29 日浩浩荡荡地抵达大马森林研究院设于吉隆坡甲洞的甲洞绿植公园,并在公园内种植了80棵罗氏白娑罗双树(Pokok Meranti Temak Nip-is),以履行该公司的年度植树承诺。

在植树活动开始之前,大马森林研究 院林木培育组主任达斯鲁依斯干达耐心 指导志愿员工们如何以最佳做法,有效 率地种植树苗。

此次植树活动不仅增强了志愿员工们 对环境保护的重视,还使他们能够积极 参与维护国内多样化的自然生态,同时 也享受到绿植公园内美丽而独特的绿色 景观。

严先生表示,该公司对这次合作感到 非常高兴,也衷心感谢大马森林研究院 为本公司提供平台和专业知识,让此活 动得以顺利进行。

"此年度植树活动完全符合多多博彩的环保理念,即致力协助实现联合国的第 13 和 15 项永续发展目标,即应对气候变化和恢复陆地生态系统的可持续利用性。"

"我国放眼在 2050 年之前,针对国内温室气体的排放达致净中和的目标。通过此次植树活动,本公司正在朝着更环保、更可持续的未来迈出有意义的一步。"

他补充,多多博彩积极秉持其承诺,即确保维护大自然的举措能永续进行。 自 2022 年与大马森林研究院展开合作以来,该公司已经在后者旗下的森林腹地 种植了 200 棵树。#